

A close-up, shallow depth-of-field photograph of a professional camera lens, likely a Canon or Nikon, with the lens cap removed. The lens is the central focus, with its various rings and markings clearly visible. The background is blurred, showing what appears to be an indoor setting with other people and lights.

# Crisis Management Training

Sound crisis management preparedness makes an organisation more resilient. In the unfortunate event of a crisis incident it helps protect people, assets and wider business operations, and safeguard company brand and reputation.

## About NYA

NYA International is a global risk and crisis management consultancy.

For over 25 years we have helped organisations to maximise opportunities and operate successfully in challenging environments around the world.

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Crisis management team training helps test and validate your organisation's crisis management plan and prepare the crisis management team to respond effectively to an incident.

Training is usually conducted via simulated incident scenarios that are developed to provide the most relevant experience to your business. This offers the chance to practise the organisation's response under controlled conditions, providing participants with a 'live' experience of dealing with a crisis and detailed knowledge of:

- How a crisis incident typically develops
- The unusual pressures involved
- Individual and collective roles and responsibilities
- Managing various stakeholders' conflicting interests
- Selection and vetting of third party assistance providers
- Communications with relevant parties
- The importance of clear strategy, tactics and decision making

It enables you to determine whether the organisation is adequately resourced and prepared before an incident occurs and make any necessary amendments to the crisis management plan according to the lessons learned.